

**Dane County
DAIRY PROMOTION COMMITTEE**

P.O. Box 930053 • Verona, WI 53593 www.danecountydairy.com

2007

February 1, 2008

**Platinum
Sponsors**

Dear Dairy Industry Supporter:

**Farm Report
with Pam
Jahnke**

On Saturday, June 14th, we will be hosting the 30th Annual **Dane County Breakfast on the Farm**, at our farm in Waunakee, WI. We are excited and proud to host this year's event. The Dane County Dairy Promotion Committee coordinates the Breakfast on the Farm. We expect more than 4,000 people to attend this year's event and invite you to be part of the excitement!

**McDonald's
Corporation**

The Breakfast's mission is to enhance rural/urban understanding through dairy education and promotion. Support raised through Breakfast on the Farm promotes agriculture in Dane County Schools and in other dairy programs throughout the year. We offer four sponsorship level opportunities with the following recognition and benefits:

**Madison's
Country Q106**

Platinum Sponsors:

**Dean Illinois
Dairies, LLC**

Sponsors donating \$2000 or more in cash or product donations.

Platinum sponsors will be recognized with the following:

- Special sponsor recognition on all advertising for the Breakfast Advertising examples: radio, newspaper, posters, etc.
- Your banner displayed at the event (you provide the banner)
- Your logo on event posters displayed throughout Dane County
- Your logo displayed on the sponsor board at the event
- Your name on Dane Co. Dairy Promotion Committee's letterhead through June 2009
- Your name announced at the event
- 8 tickets to the Breakfast on the Farm
- Your name listed in the Breakfast on the Farm Program

**Premier
Cooperative**

**Wisconsin Milk
Marketing
Board
Wisconsin
Dairy
Producers**

Gold Sponsors:

*Please patron
our sponsors!*

Sponsors donating \$500 or more in cash or product donations.

Gold sponsors will be recognized with the following:

- Your banner displayed at the event (you provide the banner)
- Your name displayed on the sponsor board at the event
- Your name announced at the event
- 6 tickets to the Breakfast on the Farm
- Your name listed in the Breakfast on the Farm Program

Silver Sponsors:

Sponsors donating \$250 - \$499 in cash or product donations.

Silver sponsors will be recognized with the following:

- Your name displayed on the sponsor board at the event
- 4 tickets to the Breakfast on the Farm
- Your name listed in the Breakfast on the Farm Program

Bronze Sponsors:

Sponsors donating \$100 - \$249 in cash or product donations.

Bronze sponsors will be recognized with the following:

- 2 tickets to the Breakfast on the Farm
- Your name listed in Breakfast on the Farm Program

Thank you for your time and consideration. We welcome your ideas and support.

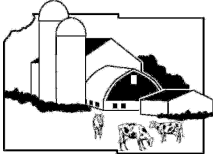
Sincerely,

Host Farmers

Alan and Michelle Kalscheuer
Waunakee, WI

Event Co-Coordinator

Briana Froseth
608-469-3012 or b_gelbach@yahoo.com



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Yes, we want to support the 2008 Breakfast on the Farm

_____ We would like to become a sponsor with a financial donation of \$_____
Please make check payable to Dane County Dairy Promotion Committee; mail check with this form.

_____ We would like to sponsor a product donation of _____
Product Value \$_____. Please return this form; a committee member will contact you to discuss delivery details.

_____ Yes, we can provide volunteers! Be sure to submit a contact person’s email address below.
Please return this form; a committee member will email the contact person additional information as the event approaches.

Volunteers:

Gather your team! **Breakfast will be provided for all volunteers and they may wear corporate apparel.** Many opportunities exist for your organization’s members to volunteer together and meet dairy producers and farm visitors at the breakfast. Volunteers assist in areas such as set up, parking, decorations, food preparation, tour guides, and more. Volunteer shifts are available Friday, June 13 and Saturday, June 14. Return this form and you will receive an email as the event approaches with details.

<i>Please edit contact information as appropriate</i>	
Business Name:	Email:
Contact Person:	Website:
Phone:	Address:

Thank you for your time and consideration. We welcome your ideas and support.
 Breakfast on the Farm
 P. O. Box 930053
 Verona, WI 53593
 Or Fax: 608-205-2092

Got Questions?

Product & Financial Support:

Contact: Briana Froseth
 b_gelbach@yahoo.com
 608-469-3012

Volunteer Support:

Contact: Michelle Kalscheuer
 mitz225@hotmail.com
 608-849-7397

2008 Breakfast Location:

Kalscheuer’s Family Farm