

**Dane County
Dairy Promotion Committee**
P.O. Box 930053 • Verona, WI 53593
www.danecountydairy.com

March 2017

Dear Friend of Dairy:

On Saturday, June 10, 2017, Blue Star Dairy - Middleton and the Dane County Dairy Promotion Committee will be hosting the 39th Annual **Dane County Breakfast on the Farm**. I am excited and proud to host this year's event. We expect more than 6,000 people to attend and invite you to be part of the excitement!

The Breakfast's mission is to enhance understanding of the dairy industry through dairy education and promotion. Proceeds from the Breakfast on the Farm are used to sponsor and support other local dairy related events throughout the year and dairy education through school programs and scholarships.

Thank you for your support!

Host Art & Lori Meinholz & Family
Blue Star Dairy Farms • Middleton, WI

Event Co-Coordinator Katie Varney
608.239.4360 • klsalverson@uwalumni.com

Yes, we want to support the 2017 Breakfast on the Farm

Please submit this form by April 15, 2017

Breakfast on the Farm • P.O. Box 930053 • Verona, WI 53593

Platinum, Gold, Silver, and Bronze Sponsorship levels are detailed on the following page.

- We will sponsor a financial donation of \$_____
- Please make check payable to Dane County Dairy Promotion Committee, and mail check with this form.
- We are a Platinum sponsor and would like to reserve a space in the expo area.
- We will sponsor a product donation of (item)_____
- Product Value \$_____
- We would like to volunteer at the event. Details are listed on the following page.

Please edit contact information as appropriate

Company:	Contact:
Address:	Email:
	Phone:

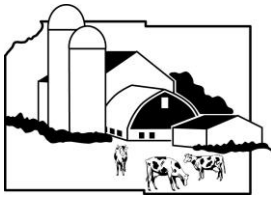
2016 Platinum Sponsors:

Culver's: Cross Plains, Dodgeville, Madison - Mineral Pt Rd, Middleton, Mt. Horeb

Farm Report with Pam Jahnke • McDonald's • Mycogen Seeds • 96.3 Star Country

State Farm - Dawn Goplin, Agency • Today's Q106 • Wisconsin Milk Marketing Board • Wisconsin State

Journal • Wisconsin Surplus Online Auction



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Got Questions?

Contact Event Co-Coordinator

Katie Varney • 608.239.4360 • kisalverson@uwalumni.com

Sponsorship Levels:

Breakfast on the Farm	Platinum	Gold	Silver	Bronze
Recognition	\$2000+	\$500+	\$250+	\$100+
Receive tickets to the Breakfast	8 tickets	6 tickets	4 tickets	2 tickets
Listing of your name on the Breakfast program	X	X	X	X
We'll LIKE your Facebook page	X	X	X	X
We'll follow you on Twitter	X	X	X	X
We'll display your name on our sponsor board during the Breakfast	X	X	X	
We'll display a banner (provided by you) during the Breakfast	X	X		
We'll announce your name during the Breakfast	X	X		
We'll include your name or logo on all Breakfast advertising (newspaper, fliers & social media)	X			
We'll display feather banners (provided by you) in the parking area of the Breakfast (up to 4)	X			
We'll include your logo on our website danecountydairy.com and link to your website	X			
We'll post updates on our Facebook page about your sponsorship and tag your company	X			
We'll provide you with a space & a table in our expo area to promote your company	X			

Volunteer!

- **Self-register** at <http://bit.ly/BreakfastVolunteers>
- **Breakfast will be provided** for all volunteers.
- **Promote your company** and wear your corporate apparel.
- **Roles** for volunteers include set up, parking, decorations, food serving, and more.
- **Shifts** are available Friday before the Breakfast, and on Saturday, the day of the Breakfast.

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